

Privacy Policy

Overview

Developing Technologies Distributors, Inc., doing business as plus24 ("plus24") is committed to protecting the privacy of personal data collected at this plus24 website ("Site") from those who visit the Site or purchase or download products from this Site (collectively, "You").

This Privacy Policy summarizes the policies of this Site regarding the collection, use, and transfer of personal data, and regarding security measures plus24 employs to protect such personal data. Please read this Privacy Policy carefully to understand how Your personal data will be treated as You make full use of this Site.

Please be aware that this Site may contain links to third-party web sites, that this Privacy Policy does not apply to such web sites, and that plus24 is not responsible for the privacy practices, content, or conduct of or on such web sites. By using this Site, You agree to the terms and conditions of this Privacy Policy.

Collection of Information

This Site collects a variety of personal data:

Online Store

When You purchase or download products from this Site, plus24 may collect your credit card number and its expiration date. Also, personal data such as Your name, address, e-mail address, telephone number, and other information may be collected for the purpose of fulfilling a product order. If you do not wish to give us Your credit card number or other personal information over the web, You may place an order with a representative over the telephone by calling us at 1-323-845-1155.

Generally

Personal data such as name, address, e-mail address, telephone number, and other information may be collected from You in order to respond to a request for additional information about a product/service or about plus24. If You contact plus24, we may keep a record of that correspondence.

plus24 will ask You for personal data when You report a problem with the Site or enter a sweepstakes, contest, or promotion sponsored by plus24 and/or our third-party partners. plus24 may also occasionally ask You to complete surveys that we may use for research. Many promotions offer opportunities to request additional information from third-party sponsors. By requesting more information, You give plus24 permission to transfer Your personal data to such sponsor so that they may fulfill Your request.

Before any of the above noted personal data is collected, You will be told the purpose for which the data will be used and have the choice of whether to provide such data to plus24. If You decide not to provide such information, You may not be able to fully use the features of this Site. When plus24 wishes to use personal information that has been collected for a new purpose not previously identified, the new purpose shall be identified prior to use. Unless the new purpose is required by law, Your consent shall be obtained before the information is used for the new purpose. Personal information that is no longer required to fulfill the identified purposes shall be destroyed, erased, or made anonymous.

This Site logs IP addresses and browser information for purposes of system administration, identifying technical difficulties, evaluating traffic patterns and usage of this Site, and otherwise providing content relevant to visitors to this Site. By accessing and using the Site, you expressly consent to the logging of this information for these purposes.

Use, Disclosure, and Transfer of Personal Data

You hereby agree that plus24 may collect, use, store, maintain, transfer, and delete Your personal data in accordance with this Privacy Policy. We provide your credit card information to the credit card processing company to charge you for your purchases and we provide your name and address to our fulfillment house to ship products to you. The fulfillment house is not permitted to send your information to anyone else.

plus24 will release personal data to other parties only with Your express consent, unless (i) releasing such information is otherwise required by applicable law, statute, regulation, ordinance, or court order or (ii) plus24 has reason to believe that disclosing such information is necessary to identify, contact, or bring legal action against someone who may be violating the [Terms and Conditions of Use](#) or may be causing injury to or interference with (either intentionally or unintentionally) plus24's rights or property, other plus24 users, or anyone else that could be harmed by such activities. Where plus24 does release Your personal data to plus24 clients or business partners, plus24 will first require them to agree to use such personal data in accordance with this Privacy Policy and only for the purposes for which it was collected.

The disclosure of personal data as contemplated in this Privacy Policy may be to a party outside Your home jurisdiction. In particular, if You are based in the European Union, data may be transferred to jurisdictions outside the European Union that may not have equivalent laws and rules to protect personal data. By agreeing to this Privacy Policy, You also consent to the transfer of Your personal data to plus24, its partners, and its clients, some of whom may be overseas, in order to deliver plus24's services to You.

plus24 reserves the right to use aggregated data (data that is not individually identifiable). Such aggregate uses could include, but are not limited to, meeting plus24's marketing and business objectives.

Any information that You supply to plus24 during Your use of the Site may be used by plus24 for internal marketing and promotional purposes (which may include giving this information to plus24's resellers or Event sponsors where necessary), but under no circumstances will such information be sold or generally distributed.

Accessing, Modifying, or Removing Your Information

Under applicable laws, statutes, regulations, or ordinances, You may have the right to (i) check whether plus24 holds personal data about You, (ii) access such personal data, and (iii) correct any personal data about You that is inaccurate. If You would like plus24 to update or delete Your information from the plus24 database, please send an e-mail message to privacy@plus24.net, and include Your full name and Your phone number in the body of the message.

Data Security and Integrity

When You provide personal data to this Site, such data is stored on secured servers that may be located overseas but that are protected by this Privacy Policy. plus24 takes reasonable steps to protect Your personal data from loss, misuse, or other unauthorized uses, and to remove Your personal data when it is no longer required for its intended purposes. plus24 cannot, however, guarantee that loss, misuse, or unauthorized use will never occur (e.g., that someone will not overcome our security measures), and makes no representations or warranties to this effect.

Changes to the Privacy Policy for This Site

plus24 reserves the right to change this Privacy Policy from time to time and in its sole discretion. If the Privacy Policy for this Site changes, the revised policy will be posted at the Privacy Policy link on this Site's home page. Any material changes in the Privacy Policy will be brought to Your attention when You next log in.

This Privacy Policy was last updated on October 16, 2002.

Recourse/Contact Us!

If You have any questions, comments, complaints or concerns or require more information about this Privacy Policy, about how plus24 manages personal data or responds to complaints, or about how personal data are being used, please contact our Privacy Policy Manager at privacy@plus24.net or write to: plus24, 1155 N. La Brea Avenue, West Hollywood, CA 90038 USA.